

Turn your RealNex Navigator into a Lead Generation Machine with



**RealNex
RX Data**



As part of our research algorithm we have been able to identify the most likely active sellers, buyers and tenants in the market. This is extremely valuable information saving our clients vast amounts of time and money. By combining this data with our targeted marketing capabilities, clients are able to list and sell more efficiently than ever.

Mark Kingston | Executive Chairman
www.RealNex.com

Announcing



**RealNex
NavigatorPRO**[™]

- ✓ Add the fundamental data you need to build your business and make prospecting as easy and effective as possible.
- ✓ Power your RealNex CRM with every owner and property in your market, complete with property details and contact information. Add comparable sales, loan details and rent rolls and your business will take off to reach new heights of success. And, with our portfolio insights, you will easily identify the most active players in the market.
- ✓ Prospecting has never been so targeted... or business development so efficient.
- ✓ **RealNex Navigator with RX Data... RealNex NavigatorPRO[™].
The most powerful combination to power your business.**

RealNex is the Technology Behind the Deal.

Learn more at www.realnex.com | E: info@realnex.com | P: 281-299-3161

Find, Win and Execute more efficiently with



RealNex
NavigatorPRO™

Power your business.

- ✔ RealNex NavigatorPRO™ combines all the data you need with the workflow, processes and “Best Practices” to deliver the most complete solution for finding, winning and executing business.
- ✔ With the PRO series we load your CRM with property profiles, ownership, comps, loan details and tenancy lists! We then roll up your information to identify ripe prospects. Your data flows seamlessly to create authoritative financial analyses and beautifully branded presentations while enabling you to swiftly go to market with highly targeted marketing campaigns.
- ✔ As a bonus, we also incorporate a data enhancement tool to easily ingest a host of third-party datasets, swiftly enabling you to put them to work within RealNex.



RX Data delivers the most current market intelligence regarding...

- ▶ Base land and building profiles
- ▶ Property ownership
- ▶ Transaction history
- ▶ Assessed values
- ▶ Loan information including lender, size, rates and maturity
- ▶ Tenant rosters



See the big picture.

By consolidating individual property and transaction records by company, we provide a comprehensive portfolio footprint and client profile. You will know who is buying what, and when they are most likely to sell based on loan maturities and historical holding patterns.



Predictive Analytics.

- ✔ RealNex mines the data automatically for you to identify the properties most likely to sell or refinance, keeping you ahead of the pack.
- ✔ You are going to love how RealNex NavigatorPro™ makes it so much easier to Find, Win and Execute deals. The Pro version integrates all the data you need into your database. No more canvassing, multiple data subscriptions, copying and pasting or importing. It's all in the box so you can get immediately to work.

Annual Pricing:

	1 PROPERTY TYPE	ALL PROPERTY TYPES
▶ RealNex Navigator	\$1,788	\$1,788
▶ RX Data Base MSA	\$600	\$900
▶ RealNex NavigatorPRO™	\$2,388	\$2,688
ADDITIONAL TERRITORY, ADD		
▶ MSA	\$300	\$300
▶ County in an MSA	\$300	\$300
▶ County outside an MSA	\$60	\$60



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