

# RealCampaigns

Send custom emails  
to your list...or ours!



RealNex has played a monumental role in marketing our commercial properties. We love that the email blasts are completely customizable and are seen by such a wide network of potential buyers. RealNex makes it easy to gather intel and track results, plus their customer service is outstanding!

**Gary Gallelli** | Partner, Managing Director  
Gallelli Real Estate

## Save the cost of third-party solutions and generate email...

to build your brand, offer your services and promote your properties with our fully integrated RealCampaigns email engine.

Send your campaign to an individual or Group in your CRM. Our intelligent dashboards track all receipts and activities and enable swift follow-up to drive fast results.

Draw on our library of templates or design your own to promote your properties and services with ease.

**RealNex is the Technology Behind the Deal.**

Learn more at [www.realnexus.com](http://www.realnexus.com) | E: [info@realnexus.com](mailto:info@realnexus.com) | P: 281-299-3161

## Use our CRM MailMerge to send RealCampaigns...

to prospects with pending lease renewals, research reports to active investors or newsletters to your lead pool. You can send any type of message to any of your lists!

Our smart forms allow you to merge in any field from your database to create highly personalized messages. RealNex comes stocked with a host of templates that will adopt your colors and branding. You can even build your own or allow our designers to create new formats just for you.



## Promoting your listings and capturing leads has never been faster or easier.

Run a RealCampaign directly from MarketPlace with just the click of a button. No more exporting listings, repeatedly building flyers and trying to track all the results. With RealCampaigns, your listing data flows seamlessly into any of our predesigned templates or custom formats built just for you.



## Spice up your campaigns with rich, high-impact content.

It's a snap to build a property website in MarketEdge, tap into VideoMaker to build an engaging tour or have us create a dynamic immersive interactive 3D Virtual Reality scene. Easily embed the html or add a hyperlink to capture the attention of prospects and watch your open and click through rates explode.

